Name of the package: **Start-up**

1. **Start-up Guidance at Zero Cost:** We offer free business guidance to start with the business, setting the goals, and getting a paced growth for the business.
2. **A special Account manager dedicated only with your business for 3 days:** IndoMarche provides you a dedicated account manager to help with the account settings and product listings and help get a better understanding of operating the account in 3 days.
3. **Entirely Indian business:** We are an Indian company based on Indian guidelines.
4. **Fostering ‘Made in India’:** We believe in promoting ‘Made in India’ movement and products.
5. **Ensuring the self-sufficiency of merchants via direct exports:** IndoMarche is enabling a feature of direct export worldwide and remove the role of middlemen to help the merchants get the maximum profits.
6. **Supporting small Indian suppliers that none other platform offers:** IndoMarche is helping the small Indian businesses and start-ups to expand their business and mark their positions in the market that is pretty impossible with the other platforms.
7. **A fully-fledged wholesale marketplace for Indian merchants:** We are filling the gap of the unavailability of a complete wholesale platform for the Indian manufacturers to sell their products on.
8. **Zero Fixed Deposits:** No fixed deposits are charged from the merchant business partners by IndoMarche, unlike the other platforms that charge about 2,500USD for the fixed security deposits.
9. **A step to help the Indian Economy flourish:** With IndoMarche, we support Indian merchants get self-sufficient and hence extending economic growth by reducing the extra payments for exporting services.
10. **Aid with Swadeshi Promotion:** We help the Indian economy with the Swadeshi platform promoting Swadeshi products and excluding Videshi middle-men.
11. **Free domain website offered to the merchants on completing 3 months:** After maintaining three months of the relationship and building trusts, there is also the availability of free website domains to help the merchants grow.
12. **Helping in social causes by contributing to PM CARE Fund:** IndoMarche is Contributing to the PM CARES Fund of India with every sale made from the portal.
13. **Dedicated Merchant support:** A dedicated merchant support service is available 24\*7 with IndoMarche.
14. **Immediate Payment releases:** We provide direct payment transfers to the merchants’ accounts on receiving an order, as we do not hold any payment back.
15. **Advance payment offered to the merchants:** We pay advance money just on receiving the orders, being the first company to follow this method!
16. **Exclusive Brand Training and Free beta Testing:** Indomarche is also offering exclusive brand training worth 25,000 at just 5,000 for our partner merchants with free accessibility for the beta testers for 12 months.
17. **Special Website Store:** A website store for the merchants if also ensured with IndoMarche’s portal.
18. **Dedicated landing page for each Store:** A special landing page is available with IndoMarche’s portal for each merchant’s store.
19. **Easy steps from listing the products to delivering them:** The order of steps that the merchants need to follow with us is as mentioned: Upload the product on the listing -> Get the orders by the customers -> Get paid as soon as the order is confirmed and payment is done -> Ship the order and maintain the promised quality.
20. **Issuing personal gift cards and discounts enabled:** We have a service for the merchants to allow issuing the individuals discount offers and gift cards for the customers.

Name of the package: **Business Premium**

“Technician to a Businessman”

Taking the Business Premium package under the spotlight: It includes everything from the free one and there are some added services as mentioned –

* + - 1. **Exclusive Brand training:** IndoMarche provides exclusive brand training to the merchant partners to help them understand the vision of the business and the goals. It also provides an in-depth understanding of the business norms to be followed!
      2. **Visual Brand Identities offered:** We, at IndoMarche, offer the merchants a complete brand guidelines booklet and brochure to help them take reference whenever stuck.
      3. **Ideal Business Avatar and Core Values:** We help in the development of the best business avatar for the merchants with a unique listing of core values with the best values to attract maximum customers.
      4. **Verified account tag offered:** After the complete verification, IndoMarche provides the tag of verified account to the merchants which increases their credibility among the customers.
      5. **Dedicated lifetime account manager:** A special account manager is offered for the life-time period to help assist the merchants with business growth and development.
      6. **Setups for social media handle and account handling services:** IndoMarche also helps the merchants to get a social media page with the best marketing and advertising to build the success trend. Our experts also help in handling these accounts.
      7. **Featured business promotion for 3 days:** Dedicated personalized promotion of the merchant stores is provided for 3 days from the date of the account set-up.
      8. **Account Setup, integration, and Search Engine Optimization:** Complete assistance with account setup and branding along with the services for analyses and optimization services for better results are there with IndoMarche.
      9. **Optimized Content creations for each store:** Search Engine Optimised content writing is provided for the merchant’s store.
      10. **A creative blog on Vendor’s story:** Blog writing service is offered to help with the vendor’s story, and content writing for individual FAQs and questionnaires for the merchants.
      11. **World-class communication training:** Exclusive soft-skills and communication training is provided by us to ensure better communication between the customers and the merchants. This helps the merchants get a proper convincing skill.
      12. **Free 1 packaging material roll:** With the package registration, IndoMarche provides 1 roll of packaging material free to the merchants.
      13. **Available 2 staff accounts for better support:** With the Business Premium package of IndoMarche, the merchant’s task gets eased up with the availability of staff accounts with varying and customized authorization.
      14. **Lowest charge with minimal commissions:** IndoMarche’s services business premium services come at the lowest one-time payment with minimal commissions charged.
      15. **Best Courier tie-ups:** Tie-ups with domestic and international shipping management and courier services are also offered to the merchants.
      16. **Instant payments without any delay:** IndoMarche does not hold back any payment, as soon as a customer confirms the order and pays for the same, the amount is directly transferred to the merchant’s account.
      17. **Search engine Optimized website landing page:** Special and dedicated landing page for the merchant’s store is there along with the Search Engine Optimization for enhanced reach.
      18. **Search Engine Optimised description contents:** We help with re-writing all the product descriptions to make them professional, Search Engine optimized, attractive, and highly detailed.
      19. **Supreme kit for enhanced business growth:** Brand premium business growth kit is also offered with a small one-time payment.
      20. **Entire hassle-free business and account handling with IndoMarche:** With us, the merchants can transfer all the handling headaches to us, and stay burden-free.
      21. **Financial supports with esteemed institutions:** Dedicated financial support from several capitalists and funding institutions are also helped with.
      22. **Upcoming Webinar with tips on business growth:** In October 2020, we are coming up with a webinar to help the merchants with several tips on business development and handling.
      23. **Extended help for merchants:** Extended merchant support service is there with Business Premium.
      24. **A high stock limit:** The stock limit is also high with this package of IndoMarche, with up to 1,000 product listings.
      25. **Attractive business Card generations and delivery:** IndoMarche helps the merchants with designing decent and attractive business cards and delivers these with minimal charges too.
      26. **Accurate Msme Registrations:** Start-ups need registration helps with Msme (Ministry of Micros, Small, and Business Enterprises), and we help with that too.

Name of the Package: Professional

“For Those who Pitch high”

A glance over the additional features of the Professional package (It includes all the features of free and Business Premium package too):

**Staff Account limit extended:** Staff account limit is increased with the accessibility of up to 10 accounts.

**Extended inventory limit:** The stock limit is also extended to 10,000.

**Lowest rate with least commissions:** IndoMarche offers lower rates for professional packages and charge minimal commissions, that is far less than any other wholesale market place.

**Lifetime dedicated account manager:** A special account manager dedicated to your business growth is offered for a lifetime.

**The extended limit for free packaging material:** Free packaging material is provided every month with the package payment.

**Tie-ups with best Courier services:** We help the merchants get the best Indian and International courier and shipment tie-ups.

**Special expert to handle business growth strategy management:** Business Growth strategists are there for dedicated services in strategic management and growth.

**Social Media handling per month:** Social media account handling is offered every month with the package payment.

**Premier Visual Media promotions:** Visual media promotions are offered for better reach and customer acquisition for the merchants.

**A quality product badge for better results:** We are also offering a badge of quality products to get to the customers’ preferences.

**Business’s banner Ads at FrontPage:** Banner ads of the business are provided at the portal’s front page for the merchants of the professional package.

**Lifetime availability of account managing team:** A special account management team is provided too for the lifetime that charges only 1-2% of the amount per sale.

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| --- | --- | --- | --- |
| **Plans** | **StartUp** | **B. Premium** | **Professional** |
| **Fees** | free | 5000 (One Time) + 12months trial free | 5000 per month |
| **Commission** | 6.5% | 3.5% | 2.5% |
| **Fixed charge** | 3.0$ | 2.0$ | 1.0$ |
| **Staff Accounts** | 0 | 5 | 10 |
| **Inventory Limit** | 200 | 1000 | 10000 |